



CASS PEARSE

MEXICOCASSIE GOES INTERNATIONAL

REAL TRAVEL GUIDES FOR MEXICO & SPAIN - ADVICE THAT ACTUALLY WORKS

Who am I?

I'm an enthusiastic adventurer, writer and photographer. I'm British, live in Spain and travel regularly to Mexico.

Who engages with my work?

Thoughtful people looking for in-depth, accurate, and honest advice from someone like them. No bucket lists here.

Blog user countries: USA 43%, Mexico 17%, UK 12%, Canada 7%

AUDIENCE & REACH

WEBSITE

Monthly views
26-55k

100+ articles rank on page 1 for at least one keyword

EMAIL

Subscribers
2.3k

Average open rate
41%

Click through rate
3%

FACEBOOK

Page followers
3.7k

FB page reach 70k

FB group members 2k

mexicocassie.com

hello@mexicocassie.com



WHAT MAKES MEXICOCASSIE SPECIAL?

Consistently strong ranking for Mexico and Spain travel content

High level of trust from followers - with me you get honest reviews, and accurate information that is grounded in serious research & actual experience

SERVICES & TESTIMONIALS

Services offered

- Articles/blog posts
- Destination guides
- Newsletter inclusion
- Long term campaigns
- Facebook reviews and posts
- High quality photography
- Bespoke bundles

Partners

- Devour Tours/Take Walks
- Lupita Overland Tours
- Poray Bikes
- Tours Mitote
- Insoli Tours
- Co'ox Mayab
- Lengua Y Cultura Spanish Classes
- Copper Canyon Adventure Park

"We just got back from a family vacation in the Yucatán peninsula and used your site quite extensively in planning things, because you have lots of real and useful information and not just SEO spam." (W, April 2026)

"A lover of life, culture and adventure, Cass compiles excellent guides to help you get the most out of your travels, with a sense of humor and appreciation. Plus, she doesn't forget about the youngest adventurers and often includes kid-friendly options - making everyone's experience more enjoyable!" (M, March 2026)

"Cass's guides are wonderfully detailed and incredibly helpful. She covers it all- how to get there, where to stay, what to see and do and where to eat and drink. Her guides are useful blueprints for actual trips, but they are also great for compiling your wish list of future destinations. I consider her a definitive source for Mexico travel advice." (B, March 2026)

I've followed Mexico Cassie's blog for several years now... in this world of AI generated content and people who pretend to be something they're not, I can say that Cass is the real deal; an experienced traveler, wonderful communicator who has a wealth of information and insight to share, and an all round excellent person. (K, March 2026)

Contact Info

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Availability: open for partnerships & collaborations

Rates & packages available upon request